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March 26, 2026

To Whom It May Concern,

Company Name: Kubota Pharmaceutical Holdings Co., Ltd.

Title and Name of Representative: Ryo Kubota

Director, Chairman, President, and CEO

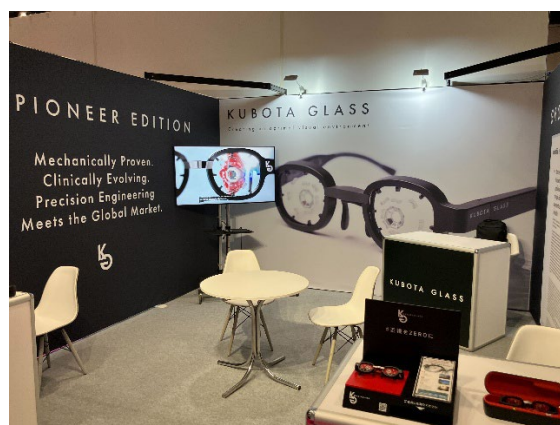
(TSE Growth: Code 4596)

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Notice Regarding the Exhibition of the Company's Product "Kubota Glass[®]" at "100% Optical 2026,"
One of the Largest Ophthalmology and Eyewear Exhibitions in the United Kingdom

Kubota Pharmaceutical Holdings Co., Ltd. (Headquarters: Minato-ku, Tokyo; Representative: Ryo Kubota; hereinafter referred to as the "Company") hereby announces that it exhibited its product, "Kubota Glass[®]," at 100% Optical 2026, an international trade exhibition for the optical, eyewear, and optometry industries, held at ExCeL London in London, United Kingdom, from February 28 to March 2, 2026.



This exhibition is an international trade show attended primarily by optometrists, ophthalmologists, and optical industry professionals from the United Kingdom and across Europe and is positioned as a venue showcasing a broad range of products and services, including eyeglasses, lenses, contact lenses, optical instruments, and related technologies.

The Company's participation in this exhibition was part of its efforts to enhance product recognition in the European market and expand opportunities for dialogue with industry stakeholders. During the exhibition, the Company introduced its product on site and was able to exchange views directly with visitors from various professional backgrounds, making the event a meaningful opportunity in considering the future expansion of its business in the



European market.

In addition, the Company has exchanged views with approximately 100 optometrists, optical professionals, business owners, and other stakeholders and is continuing discussions with them.



The Company is currently advancing the global expansion of Kubota Glass® in a phased manner, and this exhibition is positioned as part of those efforts. Going forward, the Company will seek to further expand the business potential of Kubota Glass® by leveraging the insights gained through this exhibition and the network established with industry stakeholders.

About Kubota Glass®

Kubota Glass® is a glasses-type AR (augmented reality) device that creates a visual environment so as to help the eyes feel as if they are looking into the distance, even though the person is actually inside. The recent increase in the myopia population is thought to be closely linked to environmental factors, and the decreased duration of exposure to natural outdoor environments is considered to be a major factor. Kubota Glass® bridges this gap with AR technology by creating a visual environment similar to being outdoors. Kubota Glass® uses precision micro-lenses and micro LEDs incorporating a spectrum of wavelengths and brightness similar to natural light, which helps the eyes remain focused as if they are looking far away, similar to when someone is outside in a natural environment. Kubota Glass® is currently being marketed in both the Japanese and Chinese markets, further expanding the Company's commitment to advancing ophthalmic innovation and accessible vision care solutions globally. For more information, visit kubotaglass.jp/en.